



**INTEGRAL
UNIVERSITY**



Seminar Report on Project & Portfolio Management

On **January 21st, 2025**, the **Center for Career Guidance and Development (CCG&D)** at Integral University conducted a seminar on **Project & Portfolio Management**, led by **Mr. Nasir i**, for BCA and MCA students. It was a valuable session focused on educating students about the importance of project management in real-world applications. Mr. Nasir, a renowned expert in the field and the **founder of Zealvert.com**, began the seminar by introducing his company and the significant role it plays in the consultancy and training industry.

Key Highlights of the Seminar:

- 1. Introduction to the Importance of Seminars:** Mr. Nasir emphasized the value of such seminars for students, particularly in terms of internships and project opportunities. He mentioned that the seminar was a great chance for students to explore real-world project management concepts that would prove beneficial in their academic and professional journeys.
- 2. Understanding Project & Portfolio Management:** Mr. Nasir shared his insights through practical examples and case studies related to Project & Portfolio Management. He demonstrated how managing multiple projects simultaneously and understanding the broader portfolio can lead to the successful execution of organizational goals.
- 3. Demo of the ANDRO-PROMA GALAXIE PROJECT MANAGEMENT:** A key part of the seminar was the demo on the ANDRO-PROMA GALAXIE PROJECT MANAGEMENT, which showcased how projects can be managed efficiently using advanced methodologies. This provided students with a deeper understanding of the tools and techniques available for managing large-scale projects.
- 4. Why Learn Project Management:** Mr. Nasir elaborated on the necessity of learning project management, particularly in today's fast-paced and competitive environment. He explained that project management is critical not only for large organizations but also for smaller businesses and startups, making it an essential skill for all aspiring professionals.
- 5. Qualities of a Successful Project Manager:** The speaker identified three distinct qualities that are crucial for a successful project manager:
 - Leadership
 - Communication

- Problem-solving
6. **Three Roads to the World of Project Management:** He further explained the three primary paths for entering the field of project management, providing students with various options depending on their educational background and career aspirations.
 7. **Skills, Benefits, and Course Levels:** Mr. Nasir discussed the various skills that students can gain through the course and the benefits they will reap, such as enhanced job opportunities and career growth. He also detailed the different levels of courses offered by Zealvert, from beginner to advanced, and how these would contribute to students' comprehensive learning.

In conclusion, Mr. Nasir encouraged students to consider pursuing courses in project management to better equip themselves with the skills needed for the future.

Following the presentation, there was a **question-and-answer session** where students actively participated, seeking further clarification on various aspects of project management.

The seminar concluded with a Vote of Thanks by **Dr. Sufia Rehman** from (CCG&D). She expressed gratitude to Mr. Nasir for his insightful and valuable session and assured students that CCG&D would continue organizing similar seminars to benefit the students of Integral University.

This seminar was an excellent opportunity for students to gain insight into the dynamic world of project and portfolio management and opened up several avenues for further learning and development in this crucial field.

Glimpse of the Seminar:



Mr. Nasir conducting the session on Project & Portfolio Management
